

Join the Drive!

Improve Safety and Reduce Fleet Accidents with the help of Utica National and the SafetyFirst program!

The safety and well-being of your drivers and fleet are on the line every day. We provide a tool to help you improve safety and reduce fleet accidents — and there's no additional cost to you as a Utica National policyholder!

The SafetyFirst safe-driver monitoring program is ideal for fleets of 20 or more vehicles, and has proven to reduce fleet accidents. That can mean lower insurance costs and fewer employee injuries associated with vehicle operations.



The SafetyFirst safe-driver monitoring program — benefit your business with this added benefit from Utica National!

How it Works

- "SAFETY IS MY GOAL" decals, which include SafetyFirst's toll-free phone number, are affixed to your vehicles and/or trailers.
- The public can call to report driver and vehicle behavior — a compliment or a complaint.
- SafetyFirst promptly sends you an observation report after a call is received.
- Training materials are generated for individual alert reports, along with a monthly driver training package designed to benefit all of your drivers.

Features and Benefits of the SafetyFirst Program

- Safer driving can mean fewer collisions and claims.
- Potential to save time and money through fewer out-of-pocket costs, better use of the fleet mechanic's time, less reliance on rental vehicles, and more.
- Enhanced employee oversight and concern for drivers' welfare. Drivers who receive compliments can be praised for their professional performance, and others in need of improvement can receive training to help correct any issues.
- Full access to tracking and monitoring reports, plus other valuable training tools.

Learning more is easy!

Just call SafetyFirst's **Linda Hulbert** directly at **(201) 267-8917** or visit [SafetyFirst.com](https://www.safetyfirst.com).