ERRORS & OMISSIONS

RISK MANAGEMENT ALERT

Is Your Agency "Good" or "Lucky" Regarding E&O?

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When it comes to agencies' exposure to an errors-and-omissions (E&O) claim, relying on luck is not suggested. It is best to design and implement a plan, and then strengthen it every year by adding a new loss prevention measure or building upon the ones already in place.

Building blocks for a strong program include:

Documentation of the conversations with the clients. The documentation should be in the agency system and the essence of the discussions should be memorialized in a document back to the client.

Exposure analysis checklists/questionnaires. Since exposures change, a review of the exposures should be done when the risk first becomes a client and then each year (at a minimum every other year) using a questionnaire that is sent out to the clients or done in a face-to-face environment.

Solid marketing efforts. Ensure applications reflect the current exposures and that all carrier and wholesaler proposals are reviewed to compare the coverage requested with the coverages proposed.

Adherence to securing written confirmation. Do this for purchase decisions and mid-term changes.

Policy checking. The policies being issued by your carriers and wholesalers are not always perfect. They should be checked to compare the policy to the coverages requested by the client.

A solid commitment to education and training. Too often, E&O claims develop because of incorrect information being provided to the client. Clients rely on your knowledge, so ensure that the appropriate staff has the necessary training.

Adhering to solid E&O practices will help increase your chances of success. Being "good" doesn't just happen. It takes hard work and personal commitment – and then you can enjoy the many benefits a strong program brings.



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