



Jump Suit Group

We KNOW

for Insurance Agents

E&O



Save Money While Working to Grow Your Book of Business Online – *with Jump Suit Group!*

When it comes to helping your agency market itself online, you have a lot of options. **That's why as an Errors & Omissions policyholder with the Utica National companies, we've arranged for you to benefit from exclusive pricing from Jump Suit Group**, a top lead generation and marketing agency for insurance agents.

Jump Suit Group works with all types of agencies – large and small – providing a variety of digital marketing services which could help you grow your business, including:

- **Website Development** – a website custom built for you, plus owned and managed by your agency.
- **Search Engine Optimization (SEO)** – get ranked on Google through a variety of keywords.
- **Cross-Selling Automation** – targeted email helps you stay in touch with your customers on coverages and topics that can benefit them.
- **Lead Generation** – helping you get in front of prospects.
- **Content Creation** – blogs and webpages written by former contributors to P&C 360 and Insurance Journal.
- **Social Media** – be active on LinkedIn, Facebook, and Instagram with content, and see how social media ads can work for you.
- **Video Production** – Professionally produced videos help you deliver your message.

... and more.

As part of these services, Jump Suit Group tries to minimize your potential E&O exposures while helping you develop a marketing program that meets your needs.

HOP TO IT! Find out more about Jump Suit Group and how they can put 40+ years of experience to work for you! Visit www.jumpsuitgroup.com/utica today.

